

Materials Requirements

AD DATES

ISSUE: WINTER (FEBRUARY)

- Space Closes: January 1
- Materials Due: January 15

ISSUE: SPRING (MAY)

- Space Closes: April 1
- Materials Due: April 15

ISSUE: SUMMER (AUGUST)

- Space Closes: July 1
- Materials Due: July 15

ISSUE: FALL (NOVEMBER)

- Space Closes: October 1
- Materials Due: October 15

RATES

	1X	2X	3X	4X
Full	\$140	\$135	\$125	\$110
1/2	\$75	\$72	\$65	\$58
1/4	\$40	\$37	\$34	\$30
1/8	\$25	\$22	\$19	\$16

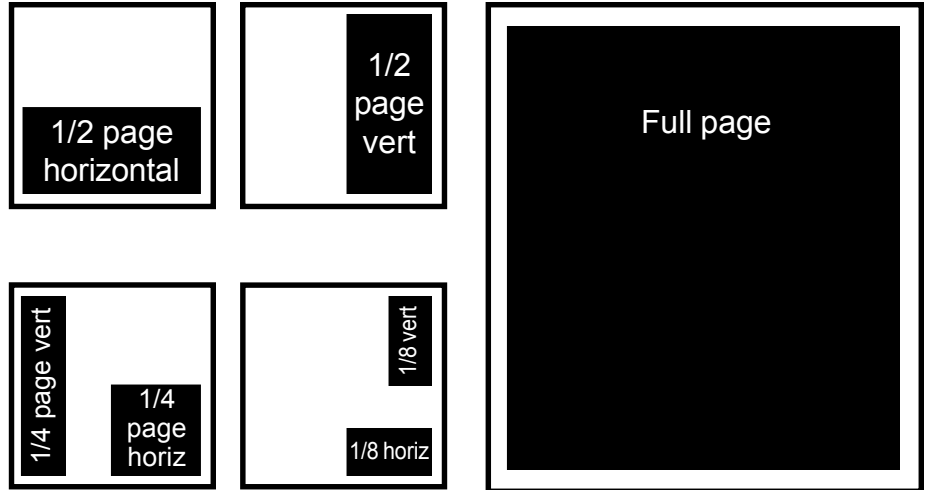
St. John's IN FOCUS is printed at 11.5 x 14.5 inches. Five columns to the page. Black and white. Half-tones at 133 line screen. No proofs furnished. Printed on 30# newsprint. Eighty-five (85) line screen for photos. Page image area 10.5" x 13". Bleed pages not available.

CANCELLATIONS

- No cancellations or changes allowed after the listed closing date. Cancellations will be billed in full.
- New advertisers must pre-pay and return a signed contract before ad is permitted to run.

CAUTION

- Publisher reserves all rights to reject advertising not in conformance with the goals and objectives of *St. John's IN FOCUS*.



AD SIZE

WIDTH HEIGHT

Full Page	10"	12"
1/2 Page (horizontal)	10"	6"
1/2 Page (vertical)	4 7/8"	12"
1/4 Page (horizontal)	4 7/8"	6"
1/4 Page (vertical)	2 1/4"	12"
1/8 Page (horizontal)	4 7/8"	3"
1/8 Page (vertical)	2 1/4"	6"

Notes:

- Column width 2.313"
- Editorial runs in half-page increments both horizontally and vertically.
- Type font for all editorial copy Garamond (light & bold)

A Quarterly Publication of
News & Events for
St. John the Apostle Parish
in Lincoln, Nebraska



St. John's
IN FOCUS

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